

## Criteria Guide for Impact and Likelihood

## Appendix 3

### Criteria Guide for Impact Levels

#### Risk

Negative Impact	Description
<b>4 Critical</b>	<ul style="list-style-type: none"> <li>• Inability to deliver a number of strategic objectives or a priority.</li> <li>• Major loss of service, including several important service areas</li> <li>• Major reputation damage - adverse central government response, involving threat of / removal of delegated powers or adverse and persistent national media coverage</li> <li>• Loss of Life</li> <li>• Major personal privacy infringement - All personal details compromised / revealed</li> <li>• Huge financial loss/cost - &gt;£1M in a year. Up to 75% of budget.</li> <li>• Major disruption to project / huge impact on ability to achieve project objectives.</li> </ul>
<b>3 Substantial</b>	<ul style="list-style-type: none"> <li>• Inability to deliver an organisational priority or strategic objective.</li> <li>• Major disruption to important service or a number of service areas.</li> <li>• Significant reputation damage - adverse publicity in professional/municipal press or adverse local publicity of a major and persistent nature.</li> <li>• Major injury.</li> <li>• Many individual personal details compromised / revealed</li> <li>• Major financial loss/cost - &gt;£500K - &lt;£1M in a year. Up to 50% of budget</li> <li>• Significant disruption to project / significant impact on ability to achieve the project's objectives.</li> </ul>
<b>2 Marginal</b>	<ul style="list-style-type: none"> <li>• Significant disruption to important service or major disruption to non crucial service.</li> <li>• Moderate reputation damage - adverse local publicity / local public awareness</li> <li>• Serious injury</li> <li>• Some individual personal details compromised / revealed</li> <li>• High financial loss/cost – &gt;£100K - &lt;£500K in a year. Up to 25% of budget</li> <li>• Moderate disruption to project / moderate impact on ability to achieve the project's objectives.</li> </ul>
<b>1 Negligible</b>	<ul style="list-style-type: none"> <li>• Brief disruption to important service or significant disruption to non crucial service.</li> <li>• Minimal reputation damage - no external publicity and contained within Council</li> <li>• Minor injury or discomfort.</li> <li>• Isolated individual personal detail compromised/ revealed</li> <li>• Low or medium financial loss/cost &lt;£100K in a year. Up to 10% of budget</li> <li>• Minor disruption to project / minor impact on ability to achieve the project's objectives.</li> </ul>

#### Opportunity

Positive Impact	Description
<b>4 Exceptional</b>	<ul style="list-style-type: none"> <li>• Exceptional improvement to service(s) (e.g. quality, level, speed, cost, etc) and/or delivery of strategic objectives/priorities</li> <li>• National award or recognition/elevated status by national government</li> <li>• Positive national press/media coverage</li> <li>• Major improvement to the health, welfare &amp; safety of stakeholders</li> <li>• Income/savings of &gt;£500K in a year or exceptional saving of resource (e.g. time and labour)</li> </ul>
<b>3 Major</b>	<ul style="list-style-type: none"> <li>• Major improvement to service(s) (e.g. quality, level, speed, cost, etc) and/or delivery of strategic objective/priority.</li> <li>• Regional recognition for initiative, partnership or arrangement.</li> <li>• Positive publicity in professional/municipal press or sustained positive local publicity.</li> <li>• Significant improvement to the health, welfare &amp; safety of stakeholders</li> <li>• Income and/or savings of &gt;£250K - &lt;£500K in a year or major savings of resource (e.g. time and labour).</li> </ul>
<b>2 Moderate</b>	<ul style="list-style-type: none"> <li>• Moderate improvement to service(s) (e.g. quality, level, speed, cost, etc) and/or delivery of strategic objective/priority.</li> <li>• Borough or County wide recognition for initiative, partnership or arrangement.</li> <li>• Positive local publicity / local public awareness</li> <li>• Moderate improvement to the health, welfare &amp; safety of stakeholders.</li> <li>• Income and/or savings of &gt;£100K - &lt;£250K in a year or moderate savings of resource (e.g. time and labour).</li> </ul>
<b>1 Minor</b>	<ul style="list-style-type: none"> <li>• Minor improvement to service(s) (e.g. quality, level, speed, cost, etc) and/or delivery of strategic objective/priority.</li> <li>• Local level recognition for initiative, partnership or arrangement.</li> <li>• Minor positive local publicity</li> <li>• Minor improvement to the health, welfare &amp; safety of stakeholders.</li> <li>• Income and/or savings of &lt;£100K in a year or minor saving of resource (e.g. time and labour)</li> </ul>

